

# OM OVERWEIGHT MANAGEMENT®

FELINE FORMULA

## Medical Indications:

Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Obesity (weight loss and weight maintenance)
- Fiber responsive gastrointestinal conditions
- Constipation
- Diabetes mellitus in overweight cats
- Hyperlipidemia in overweight cats
- Hairballs

## Medical Contraindications:

- Conditions associated with catabolic states



## Feeding and Administration:

Purina Pro Plan Veterinary Diets OM Overweight Management Feline Formulas are formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for obesity management. Daily food intake should be adjusted every 4 weeks.

FEEDING GUIDE <sup>1</sup>							
BODY WEIGHT		FOR WEIGHT LOSS			FOR MAINTENANCE		
lbs	kg	kcal/day	Dry Approximate Number Of 8-oz Cups/Day <sup>3</sup>	Canned Approximate Number Of 5.5-oz Cans/Day <sup>3</sup>	kcal/day	Dry Approximate Number Of 8-oz Cups/Day <sup>3</sup>	Canned Approximate Number Of 5.5-oz Cans/Day <sup>3</sup>
5	2.3	90	3/8	3/4	138	1/2	1
8	3.6	140	1/2	1 1/4	216	2/3	1 5/8
12	5.4	211	3/4	1 3/4	324	1	2 1/2
16	7.2	281	1	2 1/2	432	1 1/3	3 3/8
20	9.1	355	1 1/4	3	546	1 2/3	4 1/4
25 <sup>4</sup>	11.4	445	1 1/2	3 3/4	684	2 1/8	5 1/4
CALORIE CONTENT (CALCULATED) <sup>2</sup>							
		3237 kcal/kg			754 kcal/kg (can)		
		1468 kcal/lb			342 kcal/lb (can)		
		286 kcal/8-oz cup			118 kcal/5.5-oz can		

## Healthy Weight Loss:



Low in fat and calories



High protein-to-calorie ratio promotes loss of body fat while helping maintain lean body mass



Natural fiber contributes to satiety

- Added L-carnitine to help cats burn fat more effectively
- Available in dry and canned (loaf and Savory Selects) to help with long-term compliance and weight loss success
- May be fed for weight loss or weight maintenance

## General Health:

- St/Ox Defense: This diet promotes a urinary environment unfavorable to the development of both struvite and calcium oxalate crystals
- High in antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

## Ingredients (Dry):

Corn gluten meal, wheat gluten, soybean meal, poultry by-product meal, oat hulls, soy protein isolate, brewers rice, animal fat preserved with mixed-tocopherols, fish meal, powdered cellulose, animal liver flavor, phosphoric acid, calcium carbonate, potassium chloride, choline chloride, salt, Vitamin E supplement, taurine, L-Lysine monohydrochloride, zinc sulfate, ferrous sulfate, L-Carnitine, L-ascorbyl-2-polyphosphate (Vitamin C), niacin (Vitamin B-3), manganese sulfate, thiamine mononitrate (Vitamin B-1), Vitamin A supplement, calcium pantothenate (Vitamin B-5), copper sulfate, riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, calcium iodate, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K), sodium selenite. C256618



## Ingredients (Canned):

Water, meat by-products, liver, ocean whitefish, chicken, rice, powdered cellulose, potato protein, soy protein isolate, artificial and natural flavors, calcium sulfate, guar gum, potassium chloride, salt, choline chloride, Vitamin E supplement, mono and dicalcium phosphate, magnesium sulfate, carrageenan, taurine, thiamine mononitrate (Vitamin B-1), L-Carnitine, zinc sulfate, ferrous sulfate, niacin (Vitamin B-3), calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), copper sulfate, manganese sulfate, pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), folic acid (Vitamin B-9), Vitamin D-3 supplement, potassium iodide. C253519



## AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	15.88 g	51.40%	55.64%	14.18 g	10.70%	53.48%
Fat	2.74 g	8.88%	9.61%	3.58 g	2.70%	13.51%
Carbohydrate	5.96 g	19.28%	20.87%	4.78 g	3.61%	18.03%
Crude Fiber	1.70 g	5.50%	5.95%	2.16 g	1.63%	8.13%
Total Dietary Fiber	4.63 g	15.00%	16.24%	5.68 g	4.28%	21.40%
Soluble Fiber	0.28 g	0.90%	0.97%	0.38 g	0.29%	1.45%
Insoluble Fiber	4.36 g	14.10%	15.26%	5.29 g	3.99%	19.95%
Calcium	0.43 g	1.39%	1.50%	0.34 g	0.26%	1.30%
Phosphorus	0.43 g	1.39%	1.50%	0.28 g	0.21%	1.05%
Potassium	0.23 g	0.75%	0.81%	0.23 g	0.17%	0.87%
Sodium	0.15 g	0.47%	0.51%	0.09 g	0.06%	0.32%
Chloride	0.19 g	0.63%	0.68%	0.34 g	0.26%	1.29%
Magnesium	0.03 g	0.11%	0.12%	0.02 g	0.01%	0.07%
Copper	0.61 mg	19.70 mg/kg	21.33 mg/kg	0.53 mg	3.98 mg/kg	19.89 mg/kg
Zinc	8.08 mg	262 mg/kg	283 mg/kg	6.90 mg	52 mg/kg	260 mg/kg
Taurine	0.06 g	0.18%	0.19%	0.12 g	0.09%	0.45%
Vitamin A	702 IU	22,714 IU/kg	24,586 IU/kg	1,799 IU	13,568 IU/kg	67,840 IU/kg
Vitamin E	17.79 IU	576 IU/kg	623 IU/kg	11.67 IU	88 IU/kg	440 IU/kg
Total Omega-6 Fatty Acids	0.58 g	1.87%	2.02%	0.83 g	0.63%	3.15%
Total Omega-3 Fatty Acids	0.05 g	0.16%	0.18%	0.05 g	0.04%	0.19%
EPA+DHA	0.02 g	0.06%	0.06%	0.02 g	0.01%	0.06%

## DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	80.1	73.5
Protein, %	91.1	85.9
Fat, %	87.7	86.4
Carbohydrate, %	66.8	76.5
Calorie, %	83.0	77.0
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	55.7	51.3
Fat, %	23.4	31.5
Carbohydrate, %	20.9	17.3

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.